

Paradise Lagoons Campdraft 2017



Thursday 20 to Sunday 23 July 2017

The annual Paradise Lagoons Campdraft is recognised as one of the most anticipated and popular regional sporting events in Australia, attracting up to 12,000 competitors and spectators. This is only possible through the generous support of our sponsors - many having partnered with us since our first draft in 2003.

The competition will be conducted over 4 days - from sun-up on Thursday to the hotly contested finals on Sunday afternoon. As a result of the annual event, local charities and organisations including our two major beneficiaries, the Royal Flying Doctor Service and the Capricorn Helicopter Rescue Service have benefited to the sum of in excess of \$365,000.

To cater for the ever growing number of spectators we have a variety of all-weather viewing areas, plus ample food and drink outlets, and a trade fair site.

In 2017, plans are in place to expand the trade fair area to offer a selection of entertainment, plus increased food options in an 'Eat Street' theme on the Friday evening and Saturday.

Combined with our permanent and long standing food vendors, options will be available to suit all of our visitors' taste buds and budgets!

We invite you join us to share in the success of this major sporting and fund raising event.

To cater to sponsors' individual needs, likes and budgets, four partnership packages are available.

These packages are listed in detail on the following pages. We will also gladly tailor a personalised package to suit your specific requirements.



Benefits of Platinum Partnership include ...

- Company logo on our website www.campdraft.com including a link to your website
 - Electronic Signage at the Paradise Lagoons Val & Tom Acton MBE Memorial Complex
 - 20x20 metre exhibition space at the Paradise Lagoons Trade Fair
 - Full page advertisement in the Paradise Lagoons program
 - Onsite electronic advertising during the five days of the event
 - Company logo on Qld Country Life advertising
 - Public address announcements during the five days of the event
 - Participation in trophy presentation
 - Naming rights to an event or complex facility
 - Guest passes to the exclusive Sponsors and Supporters Pavilion, including the Causeway Produce Agency Sunday Super Lunch
 - Paradise 'Funny Money' to purchase drinks in the pavilion
 - Invitation to post event cheque presentation function with food & beverages
- Your investment: minimum \$20,000 +gst (This figure may vary on final agreed benefits.)

Benefits of Gold Partnership include ...

- Company logo on our website www.campdraft.com including a link to your website
 - Electronic Signage at the Paradise Lagoons Val & Tom Acton MBE Memorial Complex
 - 15x15 metre exhibition space at the Paradise Lagoons Trade Fair
 - Half page advertisement in the Paradise Lagoons program
 - Onsite electronic advertising during the five days of the event
 - Company logo on Qld Country Life advertising
 - Public address announcements during the five days of the event
 - Naming rights to an event or complex facility
 - Guest passes to the exclusive Sponsors and Supporters Pavilion, including the Causeway Produce Agency Sunday Super Lunch
 - Paradise 'Funny Money' to purchase drinks in the pavilion
 - Invitation to post event cheque presentation function with food & beverages
- Your investment: minimum \$10,000 +gst (This figure may vary on final agreed benefits.)

Benefits of Silver Partnership include ...

- Company logo on our website www.campdraft.com
 - Electronic Signage at the Paradise Lagoons Val & Tom Acton MBE Memorial Complex
 - 12x6 metre exhibition space at the Paradise Lagoons Trade Fair
 - Company logo in the Paradise Lagoons event program
 - Public address announcements during the five days of the event
 - Company name on Qld Country Life advertising
 - Guest passes to the exclusive Sponsors and Supporters Pavilion, including the Causeway Produce Agency Sunday Super Lunch
 - Paradise 'Funny Money' to purchase drinks in the pavilion
 - Invitation to post event cheque presentation function with food & beverages
- Your investment: minimum \$5,000 +gst (This figure may vary on final agreed benefits.)

Benefits of Bronze Partnership include ...

- Company logo on our website www.campdraft.com
 - 6x6 metre exhibition space at the Paradise Lagoons Trade Fair
 - Company logo in the Paradise Lagoons event program
 - Public address announcements during the five days of the event
 - Company name on Qld Country Life advertising
 - Guest passes to the exclusive Sponsors and Supporters Pavilion, including the Causeway Produce Agency Sunday Super Lunch
 - Paradise 'Funny Money' to purchase drinks in the pavilion
 - Invitation to post event cheque presentation function with food & beverages
- Your investment: minimum \$2,500 +gst (This figure may vary on final agreed benefits.)



